

South East Europe Transnational Programme

Project Idea Form

Project idea's title

CULTURE LINKS

Priority

Priority Axis
1

AoI

(choose priority and indicate the relative area of intervention)

Priority Axis
2

AoI _____

Priority Axis
3

AoI _____

X Priority
Axis 4

AoI DEVELOPMENT OF TRANSNATIONAL SYNERGIES FOR
SUSTAINABLE GROWTH AREAS

Project Idea Promoter

(name of the institution)

PARTNERSHIP FOR EUROPE ASSOCIATION

Contact Person

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Is the applicant the project's potential Lead Partner?

X Yes

No

If not, is the potential Lead Partner already being chosen?

Yes

No

Background (main problems or challenges to be addressed)

The main problems of the **Culture Links** project will be as follows:

- the good knowledge of the culture and civilisation of our countries;
- the impact of culture interaction from the SEE;
- the importance of interreligious/confessional dialogue for SEE peoples;
- the new culture and the teenagers from SEE;
- the role of the understanding of the mentalities and the characters of peoples from SEE;
- the importance of culture for the development from SEE;
- the importance of culture for the peace in SEE;
- the role of cultural diplomacy.

Objectives (main and specific objectives to be achieved)

The **general objectives** of this project will be: promote people's activities citizenship and their European citizenship in particular; develops solidarity and promote tolerance among SEE peoples; fosters mutual understanding between SEE people.

The **particulars objectives** of this project are: 1. to understand the role of civil society; 2. to know the values of European citizenship and the active citizenship; 3. to understand the language of tolerance and mutual understanding; 4. to understand Human Rights; 5. to be aware of democratic structure and executive power of local, national and European authorities; 6. to know the different cultures from SEE; 7. to understand the importance of culture interaction; 8. to understand the significance of keeping to the ethnic identity for the social peace and for culture of each country.

Main foreseen activities

The main foreseen activities of this project will be as follows:

1. *Culture Links*; 2. *Cultural diplomacy*; 3. *Identity and art*; 4. *SEE Culture interaction*; 5. *Religions and Civilisations in SEE*; 6. *SEE Development and Culture*.

Expected outputs and results

The expected outputs will be as follows: 6 Steering Committees, 200 press releases disseminated, 10 brochures created, 500 copies of brochures disseminated, 6 newsletters created, 24 dissemination events organised, 28 other events participated in, 380 participants in these SEE events, 12 good practices identified, 15 SEE policies and instruments addressed in the field of tackled by the operation, 30 SEE events (seminars, workshop, study visits, etc.) organised by the project to exchange experiences.

The expected results will be as follows: 25 articles/appearances in press and media, 400 participants in events, 200 visits per month on operation website, 36 staff members with increased capacity (awareness / knowledges / skills) resulting from the exchange of experiences at SEE events, 10 good practices successfully transferred, 15 SEE policies and instruments improved in the field tackled by the operation.

Innovative character of the project idea

The *Culture Links* SEE project will have some interactive activities, the multilingual platform for the SEE culture and civilisation, the methods for the cultural SEE development.

Partnership

Partners involved at this stage

ERDF Partners	
IPA Partners	
ENPI Partners ¹	

Partners requested

ERDF Partners	Greece,Italy,Hungary,Bulgaria,Austria	
IPA Partners		
ENPI Partners	Serbia,Rep.Moldova,Ukraine	

Estimated Total Budget

1,100 000

Does your project idea foresee the application for the 10% rule²

Yes. Please, explain in detail what will it be used for and the relevance for the project	X
	N
	O

Estimated duration

(in months)

24 MONTH

X I would like my project's idea to be published on the Southeast Europe Transnational Programme's website and presented during the SEE kick off event.

¹ ENPI Funds won't be available for the 1st Call. Partners from Ukraine and Republic of Moldova can be involved by applying for the 10% rule.

² * The 20% rule is not applicable for the 1st Call.